

Texas Speech Communication Association's 89th Convention

Teaching Responsibility in an Irresponsible World

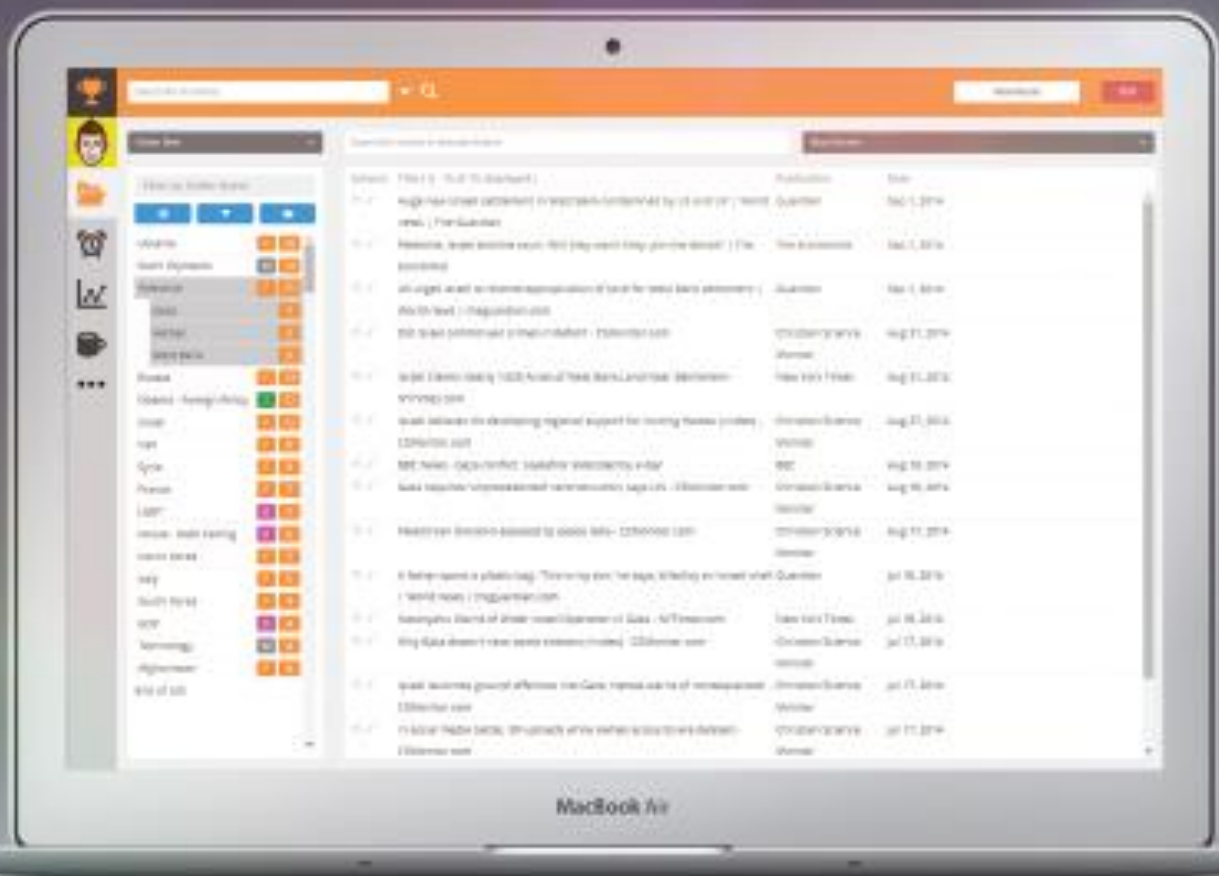
October 2-4, 2014
The Overton Hotel • Lubbock



Affiliated organizations meeting in conjunction with TSCA:
Texas Forensic Association • Texas Community College Forensic Association
Texas Association for Communication Administration • Texas Intercollegiate Forensic Association



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Theatre

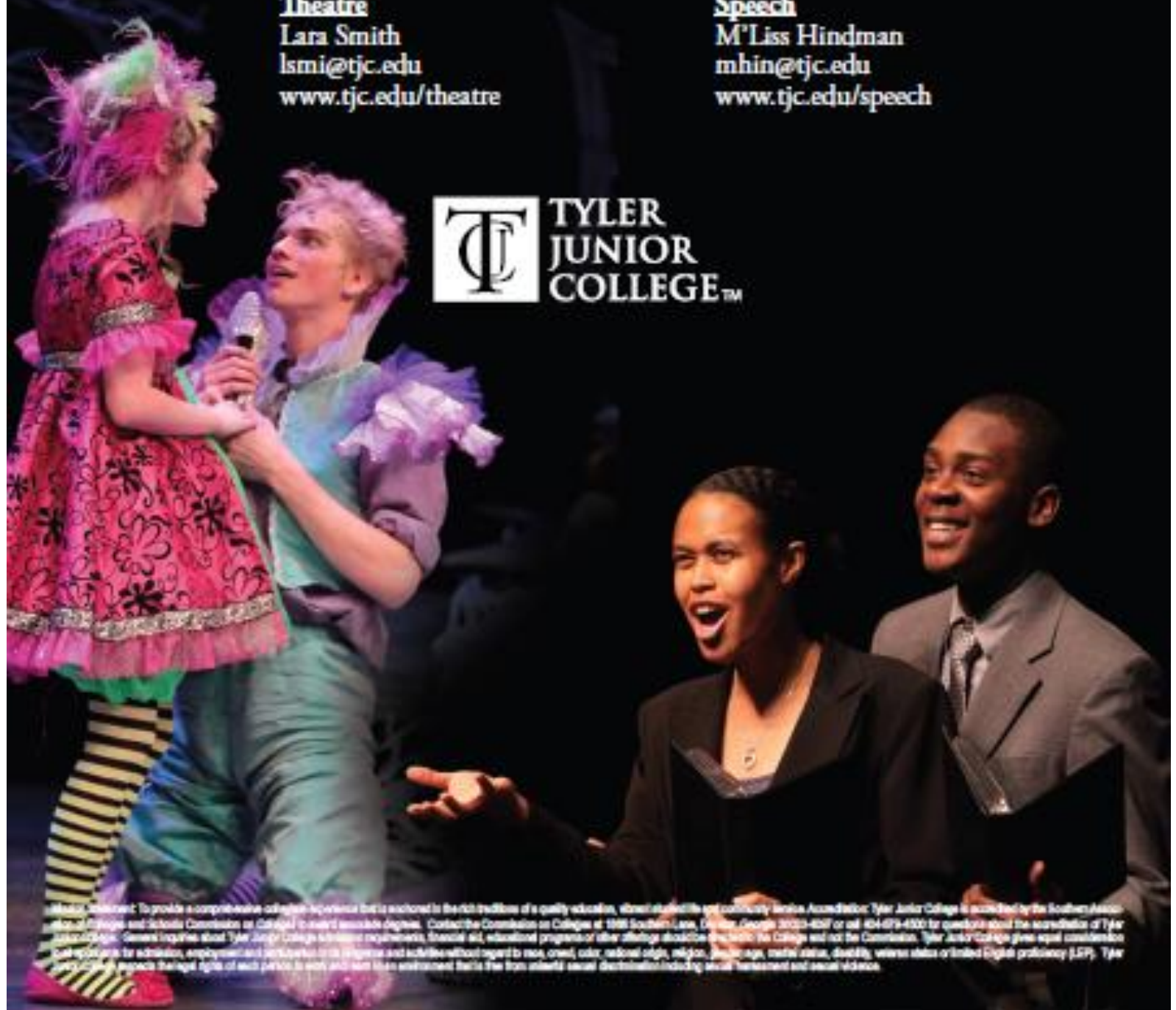
Lara Smith
lsmi@tjc.edu
www.tjc.edu/theatre

Speech

M'Liss Hindman
mhin@tjc.edu
www.tjc.edu/speech



**TYLER
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COLLEGE™**



Tyler Junior College is committed to providing a comprehensive college experience that is anchored in the rich traditions of a quality education, vibrant student life and community service. Accredited by the Southern Association of Colleges and Schools Commission on Colleges at 1998 Southern Lane, Decatur, Georgia 30033-4097 or call 404-679-4500 for questions about the accreditation of Tyler Junior College. General inquiries about Tyler Junior College admissions requirements, financial aid, educational programs or other matters should be directed to the Office of the Registrar, Tyler Junior College, 1998 Southern Lane, Decatur, Georgia 30033-4097. Tyler Junior College gives equal consideration for admission, employment and participation in all programs and activities without regard to race, creed, color, national origin, religion, ancestry, marital status, disability, veteran status or limited English proficiency (LEP). Tyler Junior College respects the legal rights of each person to work and learn free from unlawful sexual discrimination including sexual harassment and sexual violence.

THURSDAY, OCTOBER 2, 2014

1:00 - 3:00	Executive Officers' Meeting	CH Boardroom
3:00 - 6:00	Meet and Greet; Convention Registration	Prefunction 1
3:30 - 4:00	TFA Executive Council	Canyon
3:30 - 4:00	TFA Committee Meetings	Sunset A
4:00 - 5:30	TFA Regional Meetings Region 1: Sunset B Region 2: Sunset C Region 3: Horizon A Region 4: Horizon B Region 5: Horizon C	
5:30 - 7:00	Dinner for all members	Prefunction 1
For those members on committees, please take your meal to your designated meeting area.		
5:45 - 7:00	Standing and Ad Hoc Committee Meetings	
7:15	TFA Business Meeting #1	Sunset A
7:15	TSCA Executive Officers' Meeting; TSCA Committee	CH Boardroom

FRIDAY, OCTOBER 3, 2014

7:30 - 8:45	Convention Registration	Prefunction 1
8:00 - 9:00	New Member Breakfast (First Year Attendees Only)	Sunset C
8:15 - 9:20	TSCA Executive Council Meeting with Breakfast All District, Committee, and Interest Group Chairs Should Attend	Sunset A
9:30 - 10:15	General Session #1—Welcome, Announcements; Introductions of Officer Candidates; Communicator of the Year Award and speech	Sunset B
10:30 - 11:30	Registration	Prefunction 1
10:30 - 11:45	Panel A Programs	
12:00 - 12:45	Convention Luncheon—all invited, small additional cost	Sunset A & B
12:45 - 1:30	Second General Session : Introduce Educator of the Year Nominees; Announce and Present 25 year pins; Presidential Address; Voting for Officers	Sunset A & B
1:45 - 2:15	District Meetings	
2:30 - 3:45	Panel B Programs	

FRIDAY, OCTOBER 3 CONTINUED

4:00 - 4:40	Interest Group Session 1: Rhetoric & Communication Theory –Horizon C Oral Interpretation—Sunset C TIFA/TCCFA—Horizon B Instructional Development High School—Sunset B Mass Communication—Canyon	
4:45 - 5:20	Interest Group Session 2: Argumentation and Debate—Sunset B Interpersonal & Organizational—Sunset C TACA—Horizon A Instructional Dev Middle School—Canyon Theatre—Horizon B Instructional Dev College/Univ—Horizon C	
5:30 - 6:30	Panel C Programs	
6:30 - 7:30	President's Reception/Professor's Performance Hour	Sunset B
7:45	TFA Meeting #2 (if needed)	Sunset A
7:45	Don Streeter Past Presidents' Dinner	Horizon B

SATURDAY, OCTOBER 4, 2014

8:00 - 8:30	Convention Registration Continues	Prefunction 1
8:00 - 9:00	Panel D Programs	
9:15 - 10:00	Final General Session: Vote on Motions; Announce Elections; Door Prizes	Sunset B
10:15 - 11:15	Panel E Programs	
11:30 - 12:30	Panel F Programs	
12:45 - 1:15	Informational meeting for next Convention: District Chairs, Committee Chairs and Interest Group Chairs, host committee	Sunset B
1:15 - 3:00	TSCA Officers' Planning Session	CH Boardroom

See you next year in Dallas!!!

DON'T MISS THESE HIGHLIGHTS OF CONVENTION!

MEMBER APPRECIATION DINNER

THURSDAY, 5:30 P.M.

All are welcome for food and conversation

Prefunction 1

NEW MEMBER BREAKFAST

FRIDAY, 8:00 A.M.

Sunset C

CONFERENCE LUNCHEON

FRIDAY, 12:00 P.M.

Sunset A & B

The luncheon will highlight the 2014 Educator of the Year recipients. Tickets must be purchased at registration.

PRESIDENT'S RECEPTION/PROFESSOR'S PERFORMANCE HOUR

FRIDAY, 6:30-7:30 P.M.

Sunset B

Join us in thanking M'Liss Hindman for her leadership and dedication to TSCA.

DON STREETER PAST PRESIDENTS' DINNER

FRIDAY, 7:45 P.M.

Horizon B

EXECUTIVE OFFICERS 2014-2015

President: M'Liss Hindman, Tyler Junior College
Vice President: Mellessa Denny, Amarillo High School
Vice President-Elect: Amy Jones, Del Mar College
Executive Secretary: LouAnn Seabourn, Amarillo College
Comptroller: Mike Jones, Del Mar College
Newsletter Editor: Aimee Kasprzyk, Hillsboro High School
Journal Editor: George Pacheco, Jr., Angelo State University
Archivist: Jana Riggins, University Interscholastic League
Immediate Past President: Russell Kirkscey, Blanco High School
Webmaster: Brent Hinkle, Joy of Tournaments
Parliamentarian: Martha Haun, University of Houston

District Chairs 2013- 2014

District 1	Stanley Klein	rcolorad@southtexascollege.edu
District 2	Mendy Meurer	mmeurer@delmar.edu
District 3	Joanna Hickey	jhickey@bolingisd.net
District 4	Gay Hollis	merryghollis@katyisd.org
District 5	None	
District 6	Cyndi Havron	chavron@magnoliaisd.com
District 7	Kari McKenzie	karispence5@gmail.com
District 8	Kari McKenzie	karispence5@gmail.com
District 9	Shawn Duthie	shawn.duthie@esc9.net
District 10	Michael Bolen	Michael.bolen@risd.org
District 11	Sami Womack	sawomack@dimmittisd.net
District 12	Debby Haren	debbyharen@gmail.com
District 13	Debbie Winkler	dwinkler59@yahoo.com
District 14	Seth Pietsek	seth.pietsek@aisd.org
District 15	Tony Blair	tony.blair@angelo.edu
District 16	Lacy Venhaus	lvenhaus@canyonisd.net
District 17	Michelle Pittman	michelle.pittman@plainview.k12.tx.us
District 18	Jenny Pippin	jpippin@midlandchristianschool.org
District 19	Daniel Rosales	drosales@episd.org
District 20	Barbara McCain	bmccai1@neisd.net

Call for Manuscripts

Texas Speech Communication Journal
Volume 40

The *Texas Speech Communication Journal* issues a call for papers that focus on Cultural Studies in Communication. Contributors may approach the topic from a variety of methodological perspectives. Manuscripts should be received no later than **April 10, 2015**. Manuscripts not devoted to the topic of Cultural Studies in Communication will be considered for the research section of the issue as space allows. TSCJ follows a policy of blind review so no author identification should appear in the body of the manuscript.

Manuscripts should not exceed 25 pages and be written according to the *Publication Manual of the American Psychological Association (6th edition)*. The title page should include the author's name, academic position, institutional affiliation, full mailing address, telephone number, email address, brief author bio, and a history of the manuscript (presentation at conferences). An abstract of not more than 150 words should accompany the manuscript. The author should also include keywords for the article. Email submissions are preferred for both manuscripts and teaching tips (either in WordPerfect or Word).

Queries and manuscript submissions should be sent via email to:

TSCJ Editor, George Pacheco, Jr.

email: george.pacheco@angelo.edu

Angelo State University

COMMUNICATORS OF THE YEAR

Johnny Mac and Jeanne Brown **Founders of the *Remember Alex Brown Foundation***

On November 10, 2009, Seagraves HS senior Alex Brown lost her life while texting and driving. Her death led to a crusade by her parents to encourage students to buckle up and stop texting while driving.

Her parents, Johnny Mac and Jeanne Brown travel to high schools around Texas to spread the message, hoping that through her memory, they can educate others about the dangers of texting and driving.

Their efforts have led to more than 350,000 people pledging to not text while driving.

You can sign the pledge and read more about our Communicators of the Year at:

<http://www.rabfoundation.org/>

<http://rememberalexbrown.com/about>

INTEREST GROUP CHAIRS

Argumentation and Debate

Chair: Kaye Magill
Westfield High School
kayem@springisd.org

**Instructional Development,
College & University**

Chair: Mendy Meurer
Del Mar College
mmeurer@delmar.edu

**Instructional Development,
High School**

Chair: Eric Mears
Flower Mound High School
mearse@lisd.net

**Instructional Development,
Middle School**

Chair: Vanessa Amos
Canyon Mills Middle School
vramos@episd.org

**Interpersonal/Organizational
Communication**

Chair: June Smith
Angelo State University
june.smith@angelo.edu

Mass Communication

Chair: Sara Rainey
Wiley College
srainey@wileyc.edu

**Oral Interpretation & Performance
Studies**

Chair: JP Fugler
Van High School
fuglerj@van.sprnet.org

Rhetoric & Communication Theory

Chair: Trudy Hanson
West Texas A&M
University
thanson@wtamu.edu

TACA

Chair: Amy Aldridge Sanford
Texas A& M University, Corpus
Christi
Amy.aldridge.sanford@tamucc.edu

Texas Forensic Association

Chair: Kirsten Nash
Hendrickson High School
kirsten.nash@pfsd.net

Theatre

Chair: Shawn Duthie
Holliday High School
shawn.duthie@hollidayisd.net

TIFA/TCCFA

Chair: Kathy Owens
University of Mary Hardin Baylor
kathy.owens@umhb.edu

TSCA PAST PRESIDENTS

1923	Bernice Duggan	1968	Don Streeter
1924	Jeston Dickey	1969	Billie Etheridge
1925	Olivia Hobgood	1970	James Barton
1926	Jesse Millsapps	1971	Chloe Armstrong
1927	Mary E. Latimer	1972	Noyce Burleson
1928	Gladys de Silva Bate	1973	George Tade
1929	Marjorie E. Will	1974	Ed Thompson
1930	Unknown	1975	Ted Colson
1931	Earl C. Bryan	1976	Virginia Myers
1932	Alma Copelin	1977	Vernon McGuire
1933	Unknown	1978	Pat Rogers
1934	Nena Kate Ramsey	1979	Helen Schafer
1935	Minnie L. Blundell	1980	Rita Harlien
1936	Sara Lowery	1981	John Wilson
1937	Sara Lowery	1982	Maridell Fryar
1938	Yetta Mitchell	1983	George Grice
1939	Florence Horton	1984	L.D. Naegelin
1940	Emory G. Horger	1985	Rosanna Herndon
1941	Emory G. Horger	1986	Pat Jurek
1942	Thomas A. Rousse	1987	Tyler Tindall
1943	Thomas A. Rousse	1988	Ronald Dodson
1944	Thomas A. Rousse	1989	John Gossett
1945	Thomas A. Rousse	1990	Debra Dehlinger
1946	Whilhelmina G. Heede	1991	Marilyn Swinton
1947	Annah Jo Pendleton	1992	Jackie Jarrett
1948	Jesse Ray Holcomb	1993	Robert Stewart
1949	Jesse J. Villarreal	1994	Ann Shofner
1950	Oretha Whitworth	1995	R. Neal Rieke
1951	Harold Weiss	1996	Kerry Moore
1952	Fred J. Barton	1997	Trudy Hanson
1953	Jeanne Lennard	1998	Jana Riggins
1954	Elton Abernathy	1999	Peter Pober
1955	Verna Harris	2000	R. Scott Allen
1956	E.L. Pros	2001	June Smith
1957	Nan Elkins	2002	Teresa Lee Galiazzo
1958	Crannell Toliver	2003	Russell Lowery-Hart
1959	Johnic Ross Elzner	2004	Ann Shofner
1960	P. Merville Larson	2005	Natalie Bryant
1961	Betty Hughes	2006	Joe Trevino
1962	Angus Springer	2007	Barbara Mayo
1963	Rex Fleming	2008	Lois Davis
1964	Ted Skinner	2009	Ralph Long
1965	Mabel Wyatt	2010	Kandi King
1966	R.V. Holland	2011	Connie McKee
1967	June Prentice	2012	Russell Kirkscey

TSCA TWENTY-FIVE YEAR HONOREES

Linda Alderson	Cheryl Hamilton	Michael Merritte
Dru Bookout	Barbara Hickey	Kerry Moore
Jane Boyd	M'Liss Hindman	Krin Brooks Perry
Natalie Bryant	Gay Hollis	Carla Rich
Judy Carter	Judi Indest	Jana Riggins
Richard Cheatham	Phylis Jeffrey	Lou Ann Seabourn
Norma Coston	Marylin Kelly	Ann Shofner
Lois Davis	Kelly Kimball	June H. Smith
Ross DeLeon	Kandi King	V. A. Smith
Ron Dodson	Kristi Kirkpatrick	Glynis H. Strause
Leann Ellis	Teresa Lee-Galliazzo	Charlene Strickland
Kim Falco	Ralph Long	Aaron Timmons
Maridell Fryer	Laverne Loving	Tyler Tindall
Jackie Ganschow	Beverly Martin	Cecil Trent
Barbara Garner	J. E. Masters	Joseph A. Willis
Jenny Garrison	Barbara McCain	Charles Wise
Karen Hatley	Dan Mendoza	John T. Woods
ReNita Collins	Mary Eve	

TSCA FORTY-YEAR HONOREES

E.L. Bo Williamson	Martha Haun
Charles Wise	Linda Long

TSCA FIFTY-YEAR HONOREES

Virginia Myers	Guy Yates
Charles Wise	

EDUCATOR OF THE YEAR RECIPIENTS

1974	Alouez Blackburn, Hawley HS	2002	Teresa Lee Galiazzo, Alief Hastings HS
1975	Marjorie Best		Jackie Ganschow, Del Mar College
1976	Pamela McDaniel, Boswell HS		Peter Pober, Univ. of Texas—Austin
1981	Lanny Naegelin, Churchill HS	2003	R. Scott Allen, Humble ISD
1982	Jackie Jarrett, Coronado HS		Janna Holt-Day, South Plains College
1984	Opal Hall, Denton HS		John Gossett, Univ. of North Texas
1985	Jean Clough, Ball HS	2004	Linda Alderson, Boling HS
1986	Ron Dodson, Westlake HS		Catherine Gragg, San Jacinto College
1987	Kerry Moore, Muleshoe HS		Robin Williamson, Univ. of St. Thomas
1988	Ann Shofner, Tascosa HS	2005	Sammy Green, Spring HS
1989	Paula Moeller, Hays HS		Marla Chisholm, Del Mar College
1990	Mildred Peveto, Newman Smith HS		Mary Trejo, Univ. of Texas—El Paso
1991	Charlotte Brown, Gregory-Portland HS	2006	Sara Jane Barno, Hornedo MS
1992	Kandi King, Clark High School		Barbara McCain, Plano East Senior HS
1993	Roberta Grenfell, Klein High School		Charles Wise, St. Philip's College
1994	Sandra Lucaa, Skyline HS		Randy Cox, Univ. of Texas—Austin
	M'Liss Hindman, Tyler Junior College	2007	Mary Jane Grant, Morehead MS
1995	Lana Hall, Hereford HS		Myrna Bass, Athens HS
	Linda Long, North Lake College		Sarah Contreras, Del Mar College
1996	Jana Riggins, Kaufman HS		Michael Elkins, Texas A&M— Corpus Christi
	Leann Ellis, South Plains College	2008	Sandra Jones, Killough MS
	Virginia Myers, Wayland Baptist Univ.		Barbara Garner, Duncanville HS
1997	Joe D. Trevino, Jr., Bishop HS		Amy Tilton Jones, Del Mar College
	Glynis Holm Strause, Coastal Bend Coll.		Shawn Wahl, Texas A&M—Corpus Christi
	June H. Smith, Angelo State Univ.	2009	Cheryl Miller, Henderson MS
1998	Connie McKee, Amarillo HS		Robert Shepard, Creekview HS
	Ralph Long, Collin County Comm. Coll.		Wade Hescht, Lone Star College— North Harris
	Trudy Hanson, West Texas A&M Univ.		Debbie Hatton, Sam Houston State Univ.
1999	Mary C. Green, Pasadena HS	2010	Gilbert Casas, McCollum HS
	Claude Caffee, Brookhaven College		Mike Jones, Del Mar College
	Martha J. Haun, Univ. of Houston	2011	George Pacheco, Jr., San Angelo State Univ.
2000	William Schuetz, Gregory-Portland HS		Karen Wilbanks, Plano Sr. HS
	Natalie Bryant, South Plains College	2012	George Tennison, E.A Olle MS
	Carley Dodd, Abilene Christian Univ.		Gay Hollis, James E. Taylor HS
2001	Randy Ellis, Spring HS		Jim Towns, Stephen F. Austin University
	LouAnn Seabourn, Amarillo College	2013	Stacy Thomas, The Kincaid School
	Terry Thibodeaux, Sam Houston State		Kim Falco, Franklin HS
			Victoria Beard, Spring Woods, HS



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Dr. Stephanie Rollie Rodriguez
stephanie.rodriguez@tamucc.edu
 361.825.5753



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* Faculty are well-published and care about student success

* Students can attend conferences and get involved in research

OUTSTANDING SERVICE AWARD RECIPIENTS

Linda Alderson
Natalie Bryant
Faye Carpenter
Richard Cheatham
Norma Coston
Ron Dodson
Trudy Hanson
Martha Haun
M'Liss Hindman
Robert Jeffery
Sandra Lucaa
Beverly Martin

Dan Mendoza
Virginia Myers
Krin Brooks Perry
Jana Riggins
W.E. Schuetz
Lou Ann Seabourn
Ann Shofner
June H. Smith
Glynis Holm Strause
Charlene Strickland
Frances Swinney
Guy Yates

TIFA Educator of the Year Recipients

- | | |
|--|---|
| '91 Peter Pober, Univ. of Texas at Austin and M'Liss S. Hindman, Tyler Junior College | '05 Wayne Kraemer, Texas State University |
| '92 Guy Yates, West Texas A&M Univ. | '06 Mary Trejo, Univ. of Texas, El Paso |
| '93 James Mammerella, San Antonio College | '07 Connie McKee, West Texas A&M |
| '94 Carol & Barbara Hickey, Univ. Texas at Arlington | '08 Randy Cox, Univ. of Texas At Austin |
| '95 Ron Ragston, Univ. of Houston | '09 Kathy Owens, Mary Hardin Baylor Univ. |
| '99 Dan West, Rice University | '11 Collier Patton, Lone Star Coll. Kingwood |
| '03 Wade Hescht, Lone Star North Harris | '12 Leigh-Anne Williams, San Jacinto College |

TSCA EMERITUS MEMBERS

Ron Dodson	Miff Mendoza
Billie Etheridge	Virginia Myers
C.L. Etheridge	Kerry Moore
Noni Ford	Helen Schafer
Maridell Fryar	Lester Schilling
Opal Hall	V. A. Smith
Rosanna Herndon	Frances Swinny
Florence Horton	Victoria Townsend
Mary Ireland	Charles Wise
Beverly Martin	Harold Weis
Dell McComb	Guy Yates

EMERITUS IN REMEMBRANCE

Guy Bizzel	Vera Simpson
Jean Boles	Don C. Streeter
Faye Carpenter	Marilyn Swinton
Ted Colson	Donna Ray Tobias
Jackie Jarrett	Emerson Turner
Anna Jo Pendleton	B. J. Naegelin

TSCA PAST EXECUTIVE SECRETARIES

1935-38.....	Emory G. Horger
1938-41.....	J. Clark Weaver
1941-46.....	Hugh Seabury
1946.....	P. Merville Larson
1946-47.....	F. L. Winship
1947-49.....	Bruce Roach
1949-52.....	Crannell Tolliver
1952-55.....	Robert Cape
1955-58.....	Ted Skinner
1958-61.....	R. B. Holland
1961-64.....	Don Streeter
1964-67.....	P. Merville Larson
1967-69.....	Curtis L. Pope
1969-70.....	C. L. Farr
1970-79.....	Robert Jeffrey
1979-82.....	William DeMougeot
1982-83.....	Ray Ewing
1983.....	William DeMougeot
1983-88.....	Ann Harrell
1988-89.....	Carrol Haggard
1989-91.....	Tyler Tindall
1991-95.....	June H. Smith
1995-98.....	Ralph Long
1998-2001.....	Lou Ann Seabourn
2001-2007.....	Randy Cox
2007-2012.....	Brent Hinkle

TSCA PAST EXECUTIVE SECRETARIES

STANDING AND AD HOC COMMITTEES 2014—2015

Bylaws

Rory McKenzie (15) chair
George Tennison (15)
Ann Shofner (16)
Halli Tripe (15)
CJ Odam (15)

Committee to Nominate the Nominating Committee

Karen Wilbanks, chair
Kelly Kimball
Gilbert Casas
Barbara Mayo
Terri Robinson
Brandon Cohn

Educator of the Year

Sandra Jones (16) chair
Norma Coston (16)
Justin Velten (14)
Laura Brown (15)
Carolyn DeLecour (16)
Charles Wise (16)
Joseph Brown (15)

Fiscal Review

Brent Hinkle (16) chair
Greg McGee (15)
Mendy Meurer (16)

Governmental Affairs

Lacye Matejowsky (16) chair
Virginia Myers (external resource)
Kim Falco (16) & Guadalupe Ibarra (15) (Dominguez)
Sara Contreras (15) (Cortez)
Linda Alderson (14) (Perez)
Chad Filsowski (14) & Kaye Magill (15) (Allen)
Flynn Miller (14) (Mercer)
Kathy Lyons (15) (Bahorich)
JP Fugler (15) (Bradley)
Kristi Hodgkiss (15) (Cargill)
Cheryl Potts (15) & Rhonda Smith (16) (Maynard)
Jason Caldwell (15) (Ratliff)
Vicki Dillard (14) (Hardy)
Kathy Owens (14) (Miller)
Debbie Waddell (16) (Knight)
Seth Pietsek (15) (Melton-Malone)
Greg Mayo (14) (Rowley)

Public Relations

Martha Pierson (16) chair
Ronda Craig (15)
Shannon Howard (15)
Leslie Hernandez (15)
Jane Boyd (16)
Amanda Custy-Schaas (15)
Chris Dickson (16)
Erica Richards (15)

Resolutions

Melissa Witt (16) chair
Yolanda Silva (14)
Lacy Venhaus (14)
Naomi Bell (15)
Holly Hunt (16)
Linda Long (16)

Special Awards

Kerry Moore (15) chair
Cindy Havron (16)
Connie McKee (15)
Lois Davis (15)
Michael Merritt (16)

Speech and Theater in the Public Schools

Nicole Yeakley, (15) chair
Zane Harwell (16)
Gay Hollis (16)
Ross Deleon (17)
Catherine Magni (16)
Jessica Gluck (16)
Gina Villegas (15)

Teacher Training

Vanessa Amos (16) chair
Tony Blair (15)
Kristen Shaheen (15)
Marco Bazan (15)
Debby Haren (15)
Brian Gunter (16)

Nominating Committee

Ralph Long, chair
Yolanda Silva
Stacey Thomas
Chad Filsowski
Barbara McCain
Wendi Brandenburg

UIL Advisory

Barbara Ixba (15) chair
Jana Riggins (external resource)
Sami Womack (15)
Micahel Rutlege (16)
Shawn Duthie (16)
Joanna Hickey (15)

2-Year and Community College

Danny Moss (16) chair
Karen Cunningham (15)
Julie Bonner (15)
Patrick Ralls (17)

4-Year and University

Adria Battaglia (15) chair
Larry King (15)
Mary Evelyn Collins (15)
Flor Madero (16)
Sarah Rainey (15)
Esther Rumsey (15)

2014 Local Arrangements

Natalie Bryant, co-chair
Stephanie Allen, co-chair
Ann Shofner
Connie McKee
Lou Ann Seabourn
Mellessa Denny
Michelle Pittman
Lisa Grinstead-Visit Lubbock
Leigh Martzall-Visit Lubbock

Time and Place

Ralph Long (16) chair East
Teresa Galiazzo (16) South
Kandi King (16) Central
Trudy Hanson (17) West

Note: Names with years indicate expiration of term of appointment. Names without years indicate a single-year appointment only.

TSCA LIFETIME MEMBERS

Linda Alderson	Sonya Hopkins-Barnes	Jane Terrell
James Barnes	Dolly Hudson	Terry Thibodeaux
Carol Baum	Jo Hudson	David Thomas
Darlene Bellinghausen	Kathleen Jamieson	Tyler Tindall
Kristina Bilban	Amy Tilton Jones	Jim Towns
Robert Boyd	Lavoy Jones	Linda M. Vancil
Robert Boyd	Mike Jones	Beverly Wakefield
George Bradley	Marilyn S. Kelly	Gwen Waldrop
Elaine Brink	Genell Kelso	Gloria Walter
Joseph Brown	Nanette Kelton	Gloria White
Christina Cardenas	Kandi King	Janice C. Wieland
Catherine Carroll	Elizabeth Kizer	E.L. Williamson
Richard Cheatham	Wayne Kraemer	Joseph A. Willis
Deanne Christensen	Brian Lane	Debbie Winkler
Gene Taylor Clough	Linda J. Ling	Charles N. Wise
Cynthia Cone	Ralph Ling	Melissa Witt
Norma Coston	Laverne Loving	John Wright
Jason Courville	Sandra Lucca	Mabel Wyatt
Martin Cox	Bernita Mansfield	Patricia Wysong
Randy Cox	Barbara J. Mayo	Judith Zaffirini
Jason Crane	Karin McCallum	
Mellessa Denny	Candace McConnell	
Christina Dodd	Martha McDaniel	
Claire Dodillet	Connie McKee	
Ashley Donahue	Tim Mahoney	
Judy Dorset	Carol Malloy	
Paul Duffy	Paul May	
Tim C. Edgerly	Bonnie Mutschler	
Millard Eiland	Dwight Mutschler	
Michael Elkins	Virginia Myers	
Tolline Enger	Lacye Odam-Matejowsky	
Keith V. Erickson	Krin Brooks Perry	
Charles L. Etheridge	David Peters	
Billie W. Etheridge	Sally Ponzio	
Ira Evers	Larry Preas	
Tanya Evers	J.B. Prior	
Michael Fain	Clydene Reep	
Maridell Fryar	Jana Riggins	
Alice Gabbard	La Anna Rodrigs	
Marsha Gephart	Pat Rogers	
J.S. (Jack) Gibson	Edwin Rowley	
Karen Gossett	Ivan Sandlin	
Robert Gratz	Helen Schafer	
Lou Greenwood	Cynthia Shade	
George L. Grice	Ann Shofner	
Carrol Haggard	Ted Skinner	
Trudy Hanson	Gary Smith	
Michael Harlan	Lawrence R. Smith	
Ann Harrell	Nancy Smith	
Sandra Hile Hart	Cindy M. SoRelle	
Karen Hatley	Glynis Holm Strause	
Martha J. Haun	Charlene Strickland	
Rosanna Herndon	Carolyn Strohkirch	
Wade Hescht	Frances Swinny	
M'Liss Hindman	Jason Sykes	

TSCA LIFETIME MEMBERS

TSCA Conference 2015

Call for Papers and Panels

YOU MATTER: THE RIPPLE EFFECT

In his book, *The Butterfly Effect*, Andy Andrews contends that we each have the power to change the world with even the slightest interactions with the world around us. As educators, the leverage we have goes beyond simply completing tasks or transferring knowledge. Long-term relationships are built, previously unexplored values are learned, and foreign culture is shared. The ripple effect occurs.

As teachers, how does the way in which we communicate with students, parents and colleagues impact generations to come? How should we monitor our communication because of the ripple effect? And how can we pass on the importance of the power of choice to our students so they strive to make *positive* ripples in the world around them?

Everything we do matters. YOU matter.

**Join us by sharing your research and ideas at the
2015 TSCA Conference in Dallas.**

October 1-3, 2015

**Send all program questions and comments to Amy
Jones, ajones@delmar.edu**

**Submit panels through your interest group chairs OR
send directly to Amy Jones.**

**A complete call for papers
will be available online
at <http://www.etsca.com>**

***DEADLINE FOR PROGRAM SUBMISSIONS:
DECEMBER 15, 2014***

Thanks to Our Vendors

**Please visit the Vendors between sessions and tell them
thank you for supporting TSCA.**

**Jo's MICHE bags
Terrie Hopper
Sherilyn Crutchfield/ Scentsy
Kendall Hunt Publishing
For Pete's Sake
Forensic Files
The Interp Store
Joe Willis**

**We also have information tables set up for the
following:**

**Local Arrangements/Visit Lubbock
New Teachers
Texas Forensic Association
University Interscholastic League**

VENDORS

THURSDAY, OCTOBER 2, 2014

1:00 - 3:00 Executive Officers' Meeting
CH Boardroom

3:00 - 6:00 Convention Registration
Prefunction 1

3:00 - 4:00 TFA Executive Council
Canyon

3:00 - 4:30 TFA Committee Meetings
Sunset B, C &
Horizon A, B, C

4:30 - 5:30 TFA Regional Meetings
Region 1: Sunset B

Region 2: Sunset C

Region 3: Horizon A

Region 4: Horizon B

Region 5: Horizon C

**5:30 - 7:00 Complementary dinner served to all TSCA
Members**

Prefunction 1

THURSDAY, OCTOBER 2, 2014

Continued

5:45-7:00 Standing & Ad Hoc Committee Meetings

Bylaws	Horizon A
Fiscal Review	Sunset C
Governmental Affairs	Horizon B
Special Awards	Canyon
Committee to Nominate the Nominating Committee	Horizon A
Nominating	Canyon
Public Relations	Sunset C
Educator Training	Horizon B
Resolutions	Horizon B
Educator of the Year	Moody
Speech & Theatre in Four-Year College & University	Horizon C
Speech & Theatre in Two-Year & Community Colleges	Horizon C
Speech & Theatre in Public Schools	Horizon C
Time and Place	Sunset C
U.I.L. Advisory	Sunset C

7:15 TFA Business Meeting #1

Sunset B

7:15 TSCA Executive Officer Meeting

CH Boardroom

FRIDAY, OCTOBER 3, 2014

7:30 - 8:45 **Convention Registration**
Prefunction 1

8:00 - 9:00 **New Member Breakfast**
Sunset C

New Members please remember to pick up your
New Member Ribbon at Registration.
Past Presidents will preside over this breakfast meeting.

8:15 - 9:20 **Executive Council Meeting**
Sunset A

BREAKFAST SERVED
All District, Interest, and Committee Chairs
should attend this meeting.

9:30 - 10:15 FIRST GENERAL SESSION
Sunset B

Everyone Attend Please
Officer Candidates Announced

10:30– 11:30 REGISTRATION
Prefunction 1

FRIDAY
7:30-11:30 AM

FRIDAY, OCTOBER 3, 2014
PANEL A PROGRAMS 10:30 - 11:45 AM

A-1 I'm New...What Do I Do?

Sunset C

Sponsors: Oral Interpretation, Argumentation &
 Debate, and TFA
 Chair: Ashley Freeman, Dekaney HS
 Coordinator: Kaye Magill, Westfield HS

Presenters: Grant Hahn, Grapevine HS
 Kim Falco, Franklin HS
 Lillian Ogunbanjo, Alief Hastings HS
 Wendi Brandenburg, Centennial HS
 Ann Shofner, retired

This panel is designed to pair young and relatively new coaches with regional “seasoned” mentor coaches in an effort to help the beginning coaches be more effective in the classroom and at the tournament. Panel will have an extended period that is open for new coach questions.

A-2 Advanced Intros, Transitions & Teasers

Horizon A

Sponsors: Oral Interpretation and TFA
 Chair: Kari McKenzie, Gilmer HS
 Coordinator: JP Fugler, Van HS

Presenters: JP Fugler, Van HS
 Andrew Barrett, Spring Woods
 Sami Womack, Dimmitt HS

In oral interpretation, introductions and transitions are often underutilized opportunities to increase both audience interest and the cohesion of literature. Hear different perspectives of how your approach to literature can affect the success of a program. Learn effective tips and tricks by analyzing and deconstructing past interpretation programs.

FRIDAY
10:30-11:45 AM

FRIDAY, OCTOBER 3, 2014
PANEL A PROGRAMS 10:30-11:45 AM

A-3 Debate Like a Girl: Fostering the Growth of Women in Speech
Horizon B

Sponsors: TIFA and TFA
Chair: Kirsten Nash, Hendricks HS
Coordinator: Matt Riechle, Reagan HS

Presenters: Sarah Spring, University of Houston
Farrah Bara, UT Speech
Sarah Vartabedian, West Texas A&M University

This panel will explore the unique issues that face women in the speech/debate space. Panel members will discuss their perspectives as high school debaters, collegiate debaters, consultants, coaches, and judges. Recruiting and empowering women will be key focal points.

A-4 A Conversation with David Perlmutter, Dean, Texas Tech
College of Media and Communication
Moody Boardroom

Sponsors: Rhetoric and Communication Theory
Chair: Dr. Trudy Hanson, West Texas A&M University

Presenters: Dr. David D. Perlmutter, Texas Tech University

David Perlmutter is Dean of the College of Media and Communication at Texas Tech University. He is the former Director of the School of Journalism and Mass Communication and a Professor at the University of Iowa. He received his BA ('85) and MA ('91) from the University of Pennsylvania and his Ph.D ('96) from the University of Minnesota. He served as a Board member of the American Association of Political Consultants and now sits on the National Law Enforcement Museum Advisory Committee for its Media Exhibit. He has been principal or co-principal investigator in multidisciplinary grants and internal funding proposals totaling about \$800,000 and raised about \$2,000,000 in new, legacy and as much in reaffirmed donations for his school. He is a graduate of the Association of Schools of Journalism and Mass Communication Leadership Workshop. This panel uses a conversational approach, as Dr. Perlmutter will be interviewed by Dr. Hanson about his vision for the College of Media and Communication and what he sees as emerging trends in the discipline of Communication.

FRIDAY
10:30-11:45 AM

FRIDAY, OCTOBER 3, 2014
PANEL A PROGRAMS 10:30 - 11:45 AM

A-5 Integrity: Morality's Mistress
Horizon C

Sponsors: Instructional Development HS and
Instructional Development Middle School
Chair: Brandon Cohn, Bassett MS
Coordinator: Sara Jane Barno, Hornedo MS

Presenters: Lacy Venhaus, Randall HS
George Tennison, EA Olle MS
Michelle Pittman, Plainview HS
Brandon Cohn, Bassett MS

Teaching responsibility for who you are while in an irresponsible world. Designed for all teachers of communication, this panel discusses the importance and execution of a character and ethics curriculum in the Professional Communication, Communication Application, Debate, Oral Interp, and Public Speaking classroom. Panelists will discuss the designing engaging and meaningful lessons in character and ethics education.

A-6 Bridging the Gap Between School and Community
Canyon

Sponsor: Theatre
Chair: Shawn Duthie, Holliday HS
Coordinator: Shawn Duthie, Holliday HS

Presenters: Kendra Willeby, Foster HS

This panel explores exciting and innovative methods of developing a relationship with your community through initiating/establishing an active Booster Club, utilizing your parent base, and including a wider range of students at your school.

A-7 Researching Legal Resources for Case & Topic Analysis
Sunset A

Sponsor: Vice President
Chair: Ryan Lovell, Tascosa HS
Coordinator: Ryan Lovell, Tascosa HS

Presenters: Michael Ritter, attorney at law and partner, The Forensics Files

This program is intended to introduce educators and coaches to free online legal resources, discuss the primary sources of law, and explain how they can be used to analyze various debate topics and strategically structure cases and respond to opponent's cases.

FRIDAY
10:30-11:45 AM

FRIDAY, OCTOBER 3, 2014
12:00 - 1:30 PM

12:00 – 12:45 CONFERENCE LUNCHEON
(TICKETS REQUIRED)

12:45 – 1:30 SECOND GENERAL SESSION

INTRODUCTION OF EDUCATORS OF THE YEAR

PRESIDENTIAL ADDRESS

VOTING FOR OFFICERS

NOTE: YOU DO NOT HAVE TO
ATTEND THE LUNCHEON TO
ATTEND THE MEETING, BUT WE
HOPE YOU DO!

FRIDAY
12:30 - 1:30 PM

CONVENTION NOTES:

FRIDAY, OCTOBER 3, 2014

1:45—2:15 DISTRICT MEETINGS

Districts 1, 2, 3, & 5	Sunset C
District 4	Canyon
Districts 6, 7, 8, 9 & 10	Horizon B
Districts 11 & 12	Horizon C
District 13	RHIM
Districts 14, 15, 16, 17 & 18	Sunset B
Districts 19 & 20	Horizon A

Find your district using the chart below.

Region #	Headquarters	Region #	Headquarters	Region #	Headquarters
1	Edinburg	8	Mount Pleasant	15	San Angelo
2	Corpus Christi	9	Wichita Falls	16	Amarillo
3	Victoria	10	Richardson	17	Lubbock
4	Houston	11	Fort Worth	18	Midland
5	Beaumont	12	Waco	19	El Paso
6	Huntsville	13	Austin	20	San Antonio
7	Kilgore	14	Abilene		

Districts are the same as your Education Service Center.

FRIDAY
1:45-3:45 PM

PANEL B

FRIDAY 2:30 - 3:45

PROGRAMS

FRIDAY, OCTOBER 3, 2014

PANEL B PROGRAMS

2:30-3:45

B-1 Crash Course: Professional Communication/Communication Application

Sunset A

Sponsor: Instructional Development HS

Chair: Lacy Venhaus, Randall HS

Coordinator: Ryan Lovell, Tascosa HS

Presenters: Ann Shofner, retired

JP Fugler, Van HS

Mellessa Denny, Amarillo HS

Designed for new teachers or teachers new to the content area, this panel will feature veteran teachers giving overviews of their Professional Communication and Communication Application curriculum. Participants will walk away with syllabi, rubrics, engaging activities, and an array of perspectives from which to build their own communication classroom.

FRIDAY, OCTOBER 3, 2014
PANEL B PROGRAMS 2:30 - 3:45 PM

B-2 Debating Issues of Race, Gender, & Ability-The Identity Debate
Horizon A

Sponsors: TFA and Argumentation & Debate
Chair: Kirsten Nash, Hendrickson HS
Coordinator: Samin Agha, Hendrickson HS

Presenters: Aaron Timmons, The Greenhill School
Matt Reichle, Reagan HS

The collegiate level debate community has begun a very robust discussion about race and identity that has trickled down to the high school level. This panel will provide a space to discuss experiences and strategies for deploying and responding to these arguments. Join these expert presenters as we delve into this often very sensitive area. We encourage you to come with questions. .

B-3 UIL Prose Category B
Sunset B

Sponsor: TFA and Oral Interpretation
Chair: Nicole Cornish, Gilmer HS
Coordinator: Jana Riggins, UIL

Presenters: Shawn Duthie, Holliday HS
Aimee Kasprzyck, Hillsboro HS
Julie Schniers, Central HS

Now that we have a year under our belts with the new UIL Prose Category B, it's time to discuss our experiences and changes for the new year. Join these expert presenters as they take a look back at what we have learned in the past year, how we can apply these experiences in the future, and what has changed. We encourage you to come prepared with questions.

B-4 Coaching Public Address
Horizon B

Sponsor: TIFA
Chair: Michelle Pittman, Plainview HS
Coordinator: Ismael Nava, Texas A&M University-Corpus Christi

Presenters: Kathy Owens, University of Mary Hardin-Baylor
Connie McKee, West Texas A&M University

This panel will showcase speakers from West Texas A&M University and all participants will watch the performers be coached by college coaches. Participants should come away with some useful tips for coaching public address events.

FRIDAY
2:30-3:45 PM

FRIDAY, OCTOBER 3, 2014
PANEL B PROGRAMS 2:30 - 3:45 PM

B-5 Congressional Debate 101

Sunset C

Sponsor: TFA and Argumentation & Debate
Chair: Melissa Witt, Hallsville HS
Coordinator: Yolanda Silva, Franklin HS

Presenters: Cheryl Potts, Plano Senior HS
Victoria Beard, Spring Woods HS
Debby Haren, Harker Heights HS

Congress has come a long way since it was a consolation event at TFA State. We've changed and adapted to NFL rules and even included UIL. This panel will cover Congress 101 and highlight the rule differences for competition in each organization. Additional basics of legislation writing will be covered.

B-6 Incorporating Social Media Responsibility in (SMR)
Communication Classrooms

Canyon

Sponsor: Texas Association of Communication Administrators
Chair: Amy Aldridge Sanford, Texas A&M University-Corpus
Chrisit
Coordinator: Amy Aldridge Sanford, Texas A&M University-Corpus
Christi

Presenters: Jennifer Edwards, Tarleton State University
Sarah Maben, Tarleton State University

In this innovative and interactive session, the facilitators will define and introduce several types of SMR: Content, Ethics, Response Time, Consequences of Actions (Self and Others). Participants will identify and discuss flogs (fake blogs/social media accounts) and other fraudulent social media behavior. After the interactive discussion, facilitators will introduce innovative ways to incorporate SMR in K-12 and post-secondary communication classrooms and then all participants will have an interactive discussion focused on SMR.

FRIDAY
2:30-3:45 PM

FRIDAY, OCTOBER 3, 2014
PANEL B PROGRAMS 2:30 - 3:45 PM

B-7 Flipping the Classroom

RHIM

Sponsors: Instructional Development HS, Interpersonal & Organizational, Instructional Development College/Univ
Chair: Ran Yao, Texas A&M University-Corpus Christi
Coordinator: Lilly Vu, Texas A&M University-Corpus Christi

Presenters: Cheryl Spaniol, Texas A&M University, Corpus Christi
Dr. Leslie Rodriguez, Angelo State University

Flipped classrooms, individualized instruction, project-based learning, and technology integration are at the forefront of educational theorists'—and therefore, administrators'—thinking. The goal of this panel is to equip TSCA members with powerful techniques that not only showcase administrative goals but also achieve the educational purpose in the communication classroom. Bring your smart phones!

B-8 Global News Relay at West Texas A&M University

Horizon C

Sponsor: Rhetoric & Communication Theory
Chair: Dustin Hahn, West Texas A&M University
Coordinator: Dustin Hahn, West Texas A&M University

Presenters: Dr. Butler Cain, *From Concept to Implementation: How a Student Produced Global Newscast Came to Fruition*
Johnny Story, Broadcast Engineer, *The Devils in the Details: Engineering and Production Necessary for Final Broadcast*
Tyler Anderson, Broadcast Journalism Student, *How Stories were Selected and Developed by Undergraduate Students as a Collaborative Work*
Aaron Alcozer, Mass Communication Student, *A Behind the Scenes Look at Directing a Global Newscast*

This panel explores the implementation of a 12 hour, student produced, global newscast that West Texas A&M University was a part of along with eleven other universities in seven other countries. Panelists will be asked to discuss the conceptual development and purpose of the initiative, the production process of their two hour segment, how stories were written and developed by students, and how the show was directed and issues that arose.

NOTE: Next in the Program are the Interest Groups where you help plan next year's convention programs! You don't have to promise to do a program but your input is important to the association. Please choose one Interest Group for both sessions.

FRIDAY
2:30-3:45 PM

FRIDAY, OCTOBER 3, 2014

INTEREST GROUPS

COME HELP PLAN NEXT YEAR'S CONVENTION

4:00 - 4:40 Interest Group Session 1:

- Rhetoric & Communication Theory—Horizon C
- Oral Interpretation and Perf. Studies—Sunset C
- TIFA/TCCFA—Canyon
- Instructional Dev. HS—Sunset B
- Mass Communication – Canyon
- Instructional Dev. Middle School—Horizon B

4:45 - 5:20 Interest Group Session 2:

- Argumentation and Debate—Sunset B
- Interpersonal & Organizational—Sunset C
- Instructional Dev. College/University—Horizon C
- TACA—Horizon A
- Instructional Dev. Middle School—Horizon B
- Theatre—Horizon B

FRIDAY
4:00-6:30 PM

PANEL C

FRIDAY 5:30 - 6:30

PROGRAMS

FRIDAY, OCTOBER 3, 2014 PANEL C PROGRAMS 5:30 - 6:30 PM

C-1 Policy 101

Horizon C

Sponsor: Argumentation & Debate and TFA
 Chair: Matt Reichle, Reagan HS
 Coordinator: John Mast, Stephen F. Austin HS

Presenters: Aaron Timmons, The Greenhill School HS Rich
 Sarah Spring, University of Houston
 Samin Agha, Hendrickson HS

This course is geared towards a beginner policy coach. It will include several strategies, resources, and tips for new coaches, a short topic discussion, and a Q & A period with seasoned vets.

FRIDAY OCTOBER 3, 2014
PANEL C PROGRAMS 5:30-6:30 PM

C-2 Contemporary Critiques of Rhetoric-A Graduate Panel

Moody Boardroom

Sponsor: Rhetoric and Communication Theory
Chair: Sarah Vartabedian, West Texas A&M University
Coordinator: Sarah Vartabedian, West Texas A&M University

Presenters: Leah Moore, West Texas A&M Univ., "In the Wake of Destruction:
A Rhetorical Analysis of Post 9/11 Discourse."
Renee Stovall, West Texas A&M Univ., "A Generic Criticism of
the Golden Circle."
Miles Blankenship, West Texas A&M Univ., "A Cup of Tea with the
the American Taliban: A Pentadic Analysis of the
Newsroom."
Casandra Lorentson, Brett Mauser, Ismael Nava, Texas A&M Univ.-
Corpus Christi, "Learning From Disaster: Leadership During
the Fukushima Nuclear Disaster."
Nathaniel Council, West Texas A&M Univ., "Rap God Crucified:
Rhetorical Perspectives on Race, Sexuality, and Rap."

C-3 National-Level Congress: It is Just Like a House of Cards, right?

Sunset B

Sponsor: TFA and Argumentation & Debate
Chair: Kirsten Nash, Hendrickson HS
Coordinator: Joe Uhler, Anderson HS

Presenter: Adam Jacobi, Wisconsin HS Forensics Association

This guest speaker will focus on developing successful congressional debaters on the national level both at NSDA and the TOC circuit. Special situations at larger tournaments will also be discussed, such as scenarios at Harvard.

C-4 Now Let's Get to Work

Horizon A

Sponsors: Oral Interpretation and TFA
Chair: JP Fugler, Van HS
Coordinator: Robert Shepard, Creekview HS

Presenters: Robert Shepard, Creekview HS
Grant Hahn, Grapevine HS
Lillian Ogunbanjo, Hastings HS

Successful oral interpretation coaches will apply educational pedagogy to the competitive scenario. Strategies for literature selection, cutting, textual analysis, characterization, etc. on the national level will be discussed.

FRIDAY
5:30-6:30 PM

FRIDAY, OCTOBER 3, 2014
PANEL C PROGRAMS 5:30-6:30 PM

C-5 **One Act Play Changes for 2014-2015**

Canyon

Sponsor: Theatre
Chair: Shawn Duthie, Holliday HS
Coordinator: Susan Stafford, Bushland HS

Presenter: Luis Munoz, University Interscholastic League

An informative session detailing the new and exciting changes for One Act Play contest this year. This is a must see for any high school director.

C-6 **Everyday Etiquette: Taking Responsibility for Your Actions**

Horizon B

Sponsor: Instructional Development MS
Chair: Vanessa Amos, Canyon Hills MS
Coordinator: George Tennison, EA Olle MS

Presenter: Sara Jane Barno, Hornedo MS

Are manners and proper etiquette things of the past? They don't have to be! From thank you notes to table manners, come learn some fun and easy ways to teach everyday etiquette!

C-7 **Responsible Communication in the Digital Age**

RHIM

Sponsor: Vice President
Chair: Rhonda Smith, Plano West Senior HS
Coordinator: Rhonda Smith, Plano West Senior HS

Presenter: Danny Moss, Northeast Texas Community College

An overview of historical communication models, current models, and horizontal models that are forthcoming, including the continued importance of responsible listening in the digital era. Session will end with a Q/A and an open discussion. Content is suitable for all levels of speech communication education.

FRIDAY
5:30-6:30 PM

FRIDAY, OCTOBER 3, 2014
PANEL C PROGRAMS 5:30-6:30 PM

C-8 **Meet the Authors**

Sunset A

Sponsor: Oral Interpretation
Chair: Lacy Venahus, Randall HS
Coordinator: Stephanie Suto, Canyon HS

John Poch has an M.F.A. in Poetry from the University of Florida and a Ph.D. in English from the University of North Texas. He was the Colgate University Creative Writing Fellow from 2000-2001, and now is Professor of English in the creative writing program at Texas Tech University.

His most recent collection, *Fix Quiet*, won the New Criterion Poetry Prize and will be published in December 2014. *Dolls*, a collection of poems, was released in September 2009. *Two Men Fighting with a Knife* (Story Line Press 2008) won the Donald Justice Award. His first book, *Poems*, was published in January 2004 was a finalist for the PEN/Osterweil prize. *The Essential Hockey Haiku* (a poetry/fiction collaboration with Chad Davidson) was published in Fall 2006.

Poch was a recipient of the “Discovery”/The Nation Prize in 1998 and has been awarded residencies at the MacDowell Colony, Headlands Center for the Arts, The Saltonstall Foundation, and Blue Mountain Center. For ten years, he was the editor of the award-winning *32 Poems Magazine*. He is a co-editor of the poetry anthology: *Old Flame: From the First Ten Years of 32 Poems Magazine*.

Linda Wickersham is chair of the English department at Lubbock High School and teaches English III and IV IB. She graduated from Midwestern State University in Wichita Falls with a bachelor's degree in education and a minor in English. Wickersham’s plan was to teach only until her writing career took off.

But after discovering her love for teaching, her writing took a back seat. Only after interviewing her husband’s grandmother did she begin to focus on writing again. This woman's life provided the inspiration for her first novel, *The Weaving of a Woman*, which was published in 2004.

The Theory of Three, her second novel, was also published in 2004. She is currently working on a third novel. Writing and publishing has added another element to her classroom as she uses her experience to help her students learn to be better writers.

Wickersham was named Region 17 Teacher of the Year in 2004

FRIDAY
5:30-6:30 PM

6:30 –7:45 PRESIDENT’S RECEPTION Sunset C

Join us in thanking M’Liss Hindman for her dedication and leadership.

7:00 PROFESSOR’S PERFORMANCE HOUR Sunset C

7:30 Second TFA Meeting Sunset B

We will begin with a panel presentation by Kandi King, Dave Huston, Pam Wycoff, and Adam Jacobi. Hall of Fame Emeritus coaches will also be announced.

7:45 DONALD STREETER’S PAST PRESIDENT’S DINNER Moody Boardroom

SATURDAY, OCTOBER 4, 2014

**SATURDAY, OCTOBER 4, 2014
PANEL D PROGRAMS 8:15-9:30 AM**

8:00—9:00 REGISTRATION CONTINUES Prefunction 1

PANEL D	8:00-9:00	PROGRAMS
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D-1 Coaching Oral Interpretation Horizon A

Sponsor: TIFA
 Chair: Connie McKee, West Texas A&M University
 Coordinator: Susan Stafford, Bushland HS

Presenters: Connie McKee, West Texas A&M University
 Kathy Owens, University of Mary Hardin-Baylor

This panel will showcase some performers from West Texas A&M University and allow participants to watch the performers be coached by college coaches. Participants should come away with useful tips for coaching interp.

SATURDAY, OCTOBER 4, 2014
PANEL D PROGRAMS 8:15-9:30 AM

D-2 LD Evolution

Sunset C

Sponsor: Argumentation & Debate and TFA
Chair: Gay Hollis, Taylor HS
Coordinator: Perry Beard, Cy Fair HS

Presenters: Rhonda Smith, Plano West HS
Gay Hollis, Taylor HS
Perry Beard, Cy Fair HS

As we have seen LD debate evolve, many “old timers” and “newbies” want to know how to make the transition while maintaining the integrity of the event. These presenters will give you background on the changes and ways to teach the newest innovations in LD.

D-3 Balancing Structure & Style—Extemp 101

Horizon C

Sponsor: TFA
Chair: Joe Uhler, Anderson HS
Coordinator: Kirsten Nash, Hendrickson HS

Presenters: Joe Uhler, Anderson HS
Kirsten Nash, Hendrickson HS
Jason Warren, National Speech & Debate Association

Competing in Extemp at the national level is a challenging and sometimes intimidating feat. This panel will discuss advanced level extemp strategies from advanced source use, filing tips and tools, and balancing style and structure on the national extemp circuit. Specific strategies and tips for particular tournaments will also be discussed.

D-4 Intro to Reader’s Theatre

RHIM

Sponsor: Oral Interpretation , Instructional Development MS and TFA
Chair: George Tennison, EA Olle MS
Coordinator: Rory McKenzie, Lindale HS

Presenters: Wade Hescht, Lone Star College
Katrese Skinner, El Campo HS
Sandra Jones, Killough MS

Expert presenters will explain the ins and outs of Reader’s Theatre and how to incorporate it into a classroom setting.

SATURDAY
8:00-9:00 AM

SATURDAY, OCTOBER 4, 2014
PANEL D PROGRAMS 8:00– 9:30 AM

D-5 **Contributed Papers in Rhetoric & Communication Theory**
Moody Boardroom

Sponsor: Rhetoric & Communication Theory
Chair: Carolyn Baum, West Texas A&M University
Coordinator: Carolyn Baum, West Texas A&M University

Presenters: Russell Kirkscey, Texas Tech University, “Deliberative Aspects of Epideictic Rhetoric.”
Trudy Hanson, West Texas A&M University, “The Good, the Bad, and the Strong: Representations of Women and Girls in ABC’s *Once Upon a Time*.”
Chad Filsowski, Galveston- Ball HS, “Using a Critical Pedagogical Approach.”

D-6 **Building Something from Nothing**
Horizon B

Sponsor: Theatre
Chair: Shawn Duthie, Holliday HS
Coordinator: Shawn Duthie, Holliday HS

Presenter: Sami Womack, Dimmitt HS

This panel offers first-hand experience on what it takes to build a competitive theatre program from the ground up. Sami Womack moved from a school with an established program to a rural school that has not done theatre or participated in the One Act Play contest in 30 years. Whether you teach in a rural school or in the city, this program provides an excellent opportunity to learn the innovative techniques she employed to literally build something out of nothing.

D-7 **GIFTS**
Sunset A

Sponsor: Instructional Development HS and Interpersonal & Organizational
Chair: Melissa Witt, Hallsville HS
Coordinator: Melissa Witt, Hallsville HS

It’s time to show off! Nearly every teacher has a project, unit, or lesson that they look forward to teaching all year. What is yours? Bring it! Share it! Tell us the stories of the incredible things your students have done in your classroom so that teachers across the state can be inspired to offer the same opportunities to their students. And who knows—you could find a new pet project to incorporate into your classroom as well.

SATURDAY, OCTOBER 4, 2014
PANEL D PROGRAMS 8:15– 9:30 AM

D-8 All Eyes on You: Being a Responsible College/University Administrator

Canyon

Sponsor: Texas Association of Communication Administrators
Chair: Amy Aldridge Sanford, Texas A&M University-Corpus Christi
Coordinator: Yiran Tao, Texas A&M University-Corpus Christi

Presenters: Joe Cardot, Abilene Christian University
Jennifer L. Ramsey, Odessa College
June Smith, Angelo State University
Patrick Ralls, Wharton County Junior College

This roundtable is for convention attendees with administrative responsibilities at their college/universities, as well as for those considering administrative roles in their professional futures. The panelists will discuss their administrative philosophies, reasons for becoming administrators, transitioning from full-time faculty to administrative positions and challenges associated with their positions.

9:15 - 10:00 AM

FINAL GENERAL SESSION

Sunset B

**Voting on Motions, Reading of Resolutions,
Announce Election Results and Door Prizes!!!**

Thank you to our local arrangements committee as well as the vendors and local businesses who donated door prizes.

SATURDAY
8:00--10:00 AM

SATURDAY, OCTOBER 4, 2014
PANEL E PROGRAMS 10:15-11:15 AM

PANEL E

10:15-11:15AM

PROGRAMS

E-1 Mini G.I.F.T.S Showcase

Sunset A

Sponsor: Instructional Development College & University
and Rhetoric & Communication Theory

Chair: Lacy Venhaus, Randall HS

Coordinator: Michelle Pittman, Plainview HS

Presenters: M'Liss Hindman, Tyler Junior College
Paul May

Panelists will share great teaching techniques and activities in this showcase.

E-2 Identifying Potential & Developing Culture: Creating Paths to Graduate School

Canyon

Sponsors: Texas Association of Communication Administrators

Chair: Stephanie Rollie Rodriguez, Texas A& M University-Corpus
Christi

Coordinator: Amy Aldridge Sanford, Texas A& M University-Corpus
Christi

Presenters: Stephanie Rollie Rodriguez, Texas A&M University-Corpus
Christi
Coy Callison, Texas Tech University
Enyonam Osei-Hwere, West Texas A&M University

Graduate school is not necessarily something that everyone dreams about doing when they grow up. In this panel, graduate directors discuss challenges and strategies associated with creating paths for students to go to graduate school. They will address the role that instructors (at all levels) play in identifying and fostering potential in students, the process of developing a graduate culture, and the means of constructing graduate school as a realistic option for students.

SATURDAY
10:15-11:15 AM

SATURDAY, OCTOBER 4, 2014
PANEL E PROGRAMS 10:15-11:15 AM

E-3 Public Forum—The Starting Block

Horizon A

Sponsor: Argumentation & Debate and TFA
Chair: Scott Baker, Cypress Creek HS
Coordinator: Regina Jennings, Jersey Village HS

Panelists: Ryan Hennessey Klein HS
Rhonda Smith, Plano West HS

This workshop provides the basics of Public Forum—how and when topics are selected, how to begin research with your beginning debaters, changes that have happened in the event, plus some perspectives for the advanced Public Forum team

E-4 Twitter and Facebook and Skype, Oh My!—Fun & Responsible Social Media Usage in the Classroom

Sunset C

Sponsor: Instructional Development HS & MS, Theatre,
and Interpersonal & Organizational
Chair: Ross Deleon, retired
Coordinator: Sara Jane Barno, Hornedo MS

Presenters: Vanessa Amos, Canyon Hills MS
Aimee Kaspyrzk, Hillsboro HS
Connie McKee, West Texas A&M University
Michelle Maresh-Fuehrer, Texas A&M Univ. Corpus Christi

Education is increasingly evolving from a purely brick-and-mortar experience to one largely consisting of a student sitting at home in their pajamas watching a YouTube clip. The communication classroom must also evolve in such a way as to prepare Texas students for the challenges, opportunities, and money to be made by being an effective eCommunicator. Be prepared to listen to innovators in this concept among our membership as well as participate in sharing your experiences—both positive and negative—to help fellow teachers grow in this area.

E-5 Coaching & The Law: What You Need to Know

Horizon C

Sponsor: TFA
Chair: Eric Mears, Flower Mound HS
Coordinator: Cindi Havron, Magnolia HS

Presenter: Matt Murrell, attorney for the firm of Reed & Scardino, Austin

Former high school speech and debate coach and current Austin attorney Matthew Murrell will explore the legal ramifications of running a speech and debate program, from the types of law that govern the activities of coaches inside and outside of the classroom, as well as what you can do to minimize your legal risk.

SATURDAY
10:15-11:15 AM

SATURDAY, OCTOBER 4, 2014
PANEL E PROGRAMS 10:15-11:15 AM

E-6 Undergraduate Research: Performances & McNair Scholars
RHIM

Sponsor: Rhetoric & Communication Theory
Chair: Sarah Vartebedian, West Texas A&M University
Coordinator: Sarah Vartebedian, West Texas A&M University

West Texas A&M University Performers: Brittany Castillo, Candice Copelin, Colette Goodall, Kait Bradford, and Eric Hernandez

McNair Scholars: Bri Leeper, West Texas A&M University
Myles Smith, West Texas A&M University

Throughout the semester, our Advanced Performance class explored how spontaneous and scripted performances constitute our reality and create new understandings of the world and ourselves. Through this panel, we explore the nature of individual autobiographies as an act of resistance in “everyday life.” The power to present/question/and make sense of one’s life story is as empowering as it is challenging.

E-7 Illuminating Women’s Voices: Representation, Marginalization, and Resistance in Diverse Cultural Contexts
Moody Boardroom

Sponsor: Rhetoric & Communication Theory
Chair: Amy Heuman, Texas Tech University
Coordinator: Kris Drumheller, West Texas A&M University

Arti Nadkarni, Texas Tech University, “Extending Co-Cultural Theory: Towards an Explication of Power, Gender, and Immigration in the United States.”

Sara Darvishan, Texas Tech University, “Cultural Transitions of Immigrant Muslim Women Within the US Workplace.”

Linley Jones & Tine Roren, Texas Tech University, “Muslim Perspective of Female Identity and Western Notions of the Hijab.”

Alyssa Sambor, Texas Tech University, “Colorblind Coverage?: Race, Rape and the Media.”

Lauren Schaefer, Texas Tech University, “An Examination of Ally Resistance to US Rape Culture on College Campuses.”

SATURDAY
10:15-11:15 AM

SATURDAY, OCTOBER 4, 2014
PANEL E PROGRAMS 10:15-11:15 AM

E-8 Vertical Alignment

Horizon B

Sponsor: Instructional Development- College & University
Chair: Patrick Ralls, Wharton County Junior College
Coordinator: Patrick Ralls, Wharton County Junior College

Panelists: Melissa Witt, Hallsville HS
Teresa Galiazzo, Alief ISD
Patrick Ralls, Wharton County Junior College

Because of the economic changes, learning styles are changing too. There is pressure from high school to take communication out of the curriculum. We have got to make changes to meet their changes. Come learn strategies to make this change possible with vertical alignment

PANEL F

11:30 AM – 12:30 PM

PROGRAMS

F-1 National Level Oratory & Extemp Guest Speaker

Sunset A

Sponsor: TFA
Chair: Jason Warren, Parish Episcopal
Coordinator: Kandi King

Presenter: Pam Cady Wycoff, National Speech & Debate Association

Learn strategies about national level success in both oratory and extemp from Mrs. Wycoff's experienced coaching at Apple Valley HS, Minnesota.

F-2 Debate Scope & Sequence with Swap Shop

Sunset C

Sponsor: Argumentation & Debate, Instructional Development HS
and TFA
Chair: Ryan Hennessey, Klein HS
Coordinator: Samin Agha, Hendrickson HS

Presenters: Gay Hollis, Taylor HS
Dan Lingel, Jesuit College Preparatory School of Dallas
John Mast, Stephen F. Austin HS

As our populations have changed, our methods of instruction have changed as well. This will be an open discussion of how we teach debate classes, how we adapt to the students, and ways we can get the instruction to stick. Handouts will be provided.

SATURDAY
10:15-12:30 PM

SATURDAY, OCTOBER 4, 2014
PANEL F PROGRAMS 11:30 AM-12:30 PM

F-3 Oral Interp Scope & Sequence with Swap Shop

Horizon B

Sponsors: Oral Interp, Instructional Development HS and TFA
Chair: Kari McKenzie, Gilmer HS
Coordinator: Rory McKenzie, Lindale HS

Presenters: Andrew Barrett, Spring Woods HS
Wendi Brandenburg, Centennial HS
Rory McKenzie, Lindale HS

Speech teachers are notorious for instructing in several different disciplines in a single day. Developing effective curriculum for each class can take years. Hear how talented coaches who wear multiple hats like you have structured their oral interp classes. Even if you don't have a class period dedicated to oral interp, this session is sure to give you ideas for developing the oral interp student.

F-4 Communication Across the Curriculum

Horizon A

Sponsor: Instructional Development HS
Chair: Perry Beard, Cy Fair HS
Coordinator: Eric Mears, Flower Mound HS

Presenters: Greg McGee, Creek HS
Eric Mears, Flower Mound HS
Perry Beard, Cy Fair HS

As high schools throughout Texas shift to speech-optional graduation plans, it is still important that students exit into the real world with pragmatic skills developed by communication professionals. This panel will discuss how to collaborate with others on your campus to infuse communication theories, practices, and activities into various course offerings and empower attendees to be professional development resources for their colleagues.

**F-5 Broadcasting Tragedy: Managing Public Knowledge
in Sensitive Times**

RHIM

Sponsor: Mass Communication
Chair: Stephanie Suto, Canyon HS
Coordinator: Stephanie Suto, Canyon HS

Presenters: Sarah Rainey

This panel will offer insight and discussion into managing the social remembrance and memorials of students, friends, co-workers, and family in the case of loss. This collaborative session will be focus on developing a set of social protocol for broadcasting and managing death online by fostering discussion between panel participants.

SATURDAY
11:30 AM-12:30 PM

SATURDAY, OCTOBER 4, 2014
PANEL F PROGRAMS 11:30 AM-12:30 PM

**F-6 Personal Responsibility as a Mandate: Instituting
Coordinating Board Requirements in the Core**

Horizon C

Sponsor: Texas Association of Communication Administrators
Chair: Larry King, Stephen F. Austin State University
Coordinator: Amy Aldridge Sanford, Texas A&M University—
Corpus Christi

Presenters: Larry J. King, Stephen F. Austin State University
David Roach, Texas Tech University
Trudy L. Hanson, West Texas A&M University
Amy Tilton Jones, Del Mar College

The Texas Higher Education Coordinating Board requires that the hours designated for communication in the foundational core at colleges and universities be limited to 6 hours. Within those 6 hours, students are expected to learn critical thinking skills, the ability to communicate, teamwork, and personal responsibility. The panelists will discuss how they teach and assess these mandates, the impact of changes to the Core Curriculum at their institutions, and the challenges presented by the revisions.

**F-7 Lights, Camera, Action ... Creating Videos for the Flipped
Classroom**

Canyon

Sponsor: Instructional Development College & University
Chair: Michelle Pittman, Plainview HS
Coordinator: Michelle Pittman, Plainview HS

Presenters: Mike Jones, Del Mar College

One of the methodologies working through all levels of education is the concept of Flipping the Classroom. This model of instruction involves expanding beyond the traditional classroom and incorporating technology in the form of videos and other projects that students view and/or complete outside the classroom, thus allowing more time in class for inquiry-based learning activities. Come explore Panopto Lecture Capture, one of the latest video capture tools that allow for teachers and students to create searchable video podcasts that can be downloaded as MP4 files or embedded into your campus's Learning Management System.

SATURDAY
11:30 AM-12:30 PM

SATURDAY, OCTOBER 4, 2014
PANEL F PROGRAMS 11:30 AM-12:30 PM

F-8 **Contributed Student Papers in Communication Theory**
Moody Boardroom

Sponsor: Rhetoric & Communication Theory
Chair: June Smith, Angelo State University
Coordinator: June Smith, Angelo State University

Presenters: Maria Hagland and Jim Speckels, Angelo State University,
“A Study of the Elaboration Likelihood Model Interfacing
with Aristotle’s Rhetoric to Produce Central Processing of
Persuasive Messages.”
Dianah McGreehan and Terrell McKissack, Angelo State
University, “Gerbner’s Cultivation Theory: The Impact
of Recency.”
Margaret Moore, Abilene Christian University, “Bringing
Bandura into Training for International Teachers: the
Importance of Social Learning Theory.”
Kelly Coughlin, Texas A&M University-Corpus Christi, “Using Goals-
Plans-Actions Model and Functional Theory to Study
Interventions.”
Edrick Ellis, Texas A&M University-Corpus Christi, “Immediacy:
Analysis Using Uncertainty Reduction Theory and Expectancy
Violation Theory.”
Ran Yao, Texas A&M University-Corpus Christi, “The ‘Glocalization’
of Korean Pop Music: Uncertainty Reduction and
Communication Accommodation Approach.”
Nick Tatum, Abilene Christian University, “Theoretical Inception: Using
Student Life Experiences to Apply Communication Theory.”
Jim Davis, Abilene Christian University, “Theoretical Support for
Experiential Training: Game Theory as an Organizing
Framework.”

12:45 - 1:15 **INFORMATIONAL MEETING for**
CONVENTION ‘15

Sunset B

All District Chairs, Committee Chairs, Interest Group Chairs, and
Convention ’15 Hosts please plan to meet with the Vice President.

1:15 – 3:00 **TSCA OFFICERS’ PLANNING SESSION**
CH Boardroom

TRAVEL HOME SAFELY! See you next year in Dallas!

SATURDAY
11:30 AM-3:00 PM

Thank You
for making the
2014 TSCA Convention
a wonderful success!!!

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ACKNOWLEDGMENTS

TEXAS SPEECH COMMUNICATION ASSOCIATION
Convention 2014: Teaching Responsibility in an Irresponsible World
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Attendance Record and Verification Sheet

Participant's Name: _____

<u>Date</u>	<u>Session Title</u>	<u>Facilitator Signature</u>
10/2/14	TSCA Standing & Ad Hoc Committees (1 hour)	_____
10/2/14	TFA Interest Group Meeting (2 hours)	_____
10/3/14	New Members Breakfast (1 hour)	_____
10/3/14	Panel A Program (1 ½ hours)	_____
10/3/14	District Meeting (1 hour)	_____
10/3/14	Panel B Program (1 ½ hours)	_____
10/3/14	Interest Group #1 (1 hour)	_____
10/3/14	Interest Group #2 (1 hour)	_____
10/3/14	Panel C Program (1 hour)	_____
10/3/14	Professor's Performance Hour (1 hour)	_____
10/4/14	Panel D Program (1 hour)	_____
10/4/14	Panel E Program (1 hour)	_____
10/4/14	Panel F Program (1 hour)	_____

Total number of Conference CPE hours: _____

15 hours maximum

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 Chairs or Interest Group
 Chairs.



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Leah Moore • Renee Stovall
Miles Blankenship • Nathaniel Council
Tyler Anderson • Aaron Alcozer

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